

Project Snapshot Canvas

<p>Context</p> <p>What is the current situation in which the new product development will be started? What are the relevant facts and figures?</p>	<p>Objectives</p> <p>What are the goals of the project that contribute to the ambition? What is to be improved or changed and by whom?</p>	<p>Outputs</p> <p>What are the most important deliverables that are needed to pursue the desired benefits and objectives?</p>	<p>Team</p> <p>Sponsor</p> <p>Steering Group (only decision makers)</p> <p>Project Leader</p> <p>Project Team</p> <p>Sounding Board</p>	<p>Stakeholders</p>	
<p>Ambition</p> <p>What is the ultimate goal of the project? What is the mission or destination? What happens if it is a success?</p>	<p>Strategy</p> <p>How will the objectives and the ambition be realised? What are the levers that support the desired change?</p>	<p>Benefits</p> <p>What are the SMART targets that the project is aiming for? What will be measured to define success?</p>	<p>Resources</p> <p>What are the key resources (people, money, time, facilities, etc) needed to execute the project?</p>		
<p>Reasons</p> <p>What are the reasons or triggers for starting this project? Why should this action be undertaken?</p>	<p>Activities</p> <p>What are the most important activities that help to realise the desired benefits and objectives (excluding deliverables)?</p>	<p>Budgets</p> <p>What expenditure is needed and revenues expected as a result of this project?</p>		<p>Strengths</p> <p>S1</p> <p>S2</p> <p>S3</p> <p>S4</p> <p>S5</p> <p>S6</p>	<p>Weaknesses</p> <p>S1</p> <p>S2</p> <p>S3</p> <p>S4</p> <p>S5</p> <p>S6</p>
<p>Users</p> <p>What are the main user groups? Who are we developing this product for?</p>	<p>Benefits</p> <p>What problem(s) do we solve for the user by developing this product?</p>	<p>Must Have Nice to Have If Possible Out of Scope</p>		<p>Opportunities</p> <p>S1</p> <p>S2</p> <p>S3</p> <p>S4</p> <p>S5</p> <p>S6</p>	<p>Threats</p> <p>S1</p> <p>S2</p> <p>S3</p> <p>S4</p> <p>S5</p> <p>S6</p>